

OFFICIAL RECRUITMENT NOTICE

IMBONISERVE CREATOR & MARKETING PARTNER PROGRAM

Notice References: ERN55435500 & ERN98824706

Application Deadline: 25 September 2026

Application Portal: <https://management.lfsg.co.rw/e-recruitment/index.php>

1. INTRODUCTION

LTGS RWANDA PLC, in partnership with **ICTHubs Limited**, is pleased to announce the recruitment of qualified, passionate, creative, and results-oriented individuals to join the **ImboniServe Creator & Marketing Partner Program**.

The recruitment is open for the following opportunities:

1. **Professional Marketing Partner (PMP) – 100 Posts**
2. **Professional Content Creator (PCC) – 20 Posts**

The program is designed to expand awareness, customer acquisition, marketing, and digital engagement for **ImboniServe**, an AI-powered hospitality management platform supporting the digital transformation of restaurants, cafés, hotels, bars, and other hospitality businesses.

We welcome **sales and marketing professionals, business developers, entrepreneurs, content creators, influencers, videographers, photographers, digital storytellers, hospitality enthusiasts, and technology advocates** to promote and showcase ImboniServe and contribute to the growth of Rwanda's digital hospitality ecosystem.

3. PROFESSIONAL MARKETING PARTNER (PMP)

Position Overview

Administrative Information	Details
Institution	ICTHubs Limited
Reference	ERN55435500
Department	Commercial & Business Development
Contract Type	Contract
Employment Type	Independent Commission-Based Contract
Duration	1 Year, renewable based on performance
Number of Posts	100
Published	28 July 2026

Application Deadline

25 September 2026

Status

Published

The Professional Marketing Partner will support the promotion, market penetration, and customer acquisition of ImboniServe among hospitality businesses.

The successful candidate will identify prospective customers, engage business owners and decision-makers, present and demonstrate the value of ImboniServe, generate qualified sales opportunities, and support customers during onboarding.

Key Responsibilities

The Professional Marketing Partner shall:

- Identify and approach potential ImboniServe customers.
- Promote ImboniServe to restaurants, cafés, hotels, bars, and other eligible businesses.
- Present and demonstrate ImboniServe's features, benefits, and value proposition.
- Generate qualified leads and convert prospects into active customers.
- Maintain professional relationships with prospective and existing customers.
- Support customer onboarding and initial engagement.
- Follow up with prospects and customers to encourage subscription activation and retention.
- Provide market feedback and customer insights to the ImboniServe team.
- Participate in approved marketing and business development campaigns.
- Represent the ImboniServe brand professionally and ethically.

Commission & Engagement

The Professional Marketing Partner will operate under an **independent commission-based contract**.

Successful partners will earn a **recurring commission of 15% on every active subscription they bring to the ImboniServe platform**, subject to the applicable partnership terms, verification, and commission policies.

This opportunity is particularly suitable for individuals seeking to develop a sustainable recurring income through sales, business development, and customer acquisition.

Requirements

Applicants should have:

- ✓ Proven experience in sales, marketing, or business development.
- ✓ Excellent communication, presentation, and negotiation skills.
- ✓ Ability to engage business owners and decision-makers.
- ✓ Strong customer relationship and networking skills.
- ✓ A professional, ethical, and results-oriented approach.
- ✓ Self-motivation and ability to work independently.
- ✓ Passion for technology, innovation, and digital transformation.
- ✓ Knowledge of the hospitality industry is an added advantage.

4. PROFESSIONAL CONTENT CREATOR (PCC)

Position Overview

Administrative Information	Details
Institution	ICTHubs Limited
Reference	ERN98824706
Department	Marketing & Communications
Contract Type	Part-time
Employment Type	Contract
Duration	1 Year, renewable based on performance
Number of Posts	20
Published	29 July 2026
Application Deadline	25 September 2026
Status	Published

The Professional Content Creator will join the **ImboniServe Creator Partner Program** and support brand awareness through high-quality, creative, informative, and engaging digital content.

Creators will help demonstrate how ImboniServe is transforming hospitality businesses through AI-powered technology and will contribute to campaigns designed to reach hospitality businesses, customers, entrepreneurs, and the wider public.

Key Responsibilities

The Professional Content Creator shall:

- Create engaging short-form videos, reels, photographs, and digital content.
- Produce restaurant, café, hotel, and hospitality business features.
- Develop customer success stories and testimonials.
- Create ImboniServe product demonstrations and educational content.
- Produce behind-the-scenes and campaign content.
- Support approved social media and digital marketing campaigns.
- Develop original storytelling concepts that communicate the value of ImboniServe.
- Collaborate with the ImboniServe team on creative campaigns and projects.
- Maintain professional and ethical content standards.
- Submit content according to agreed campaign requirements and timelines.

Partnership & Compensation

Selected creators will collaborate directly with the ImboniServe team.

Partnership terms, campaign scope, deliverables, and compensation will be determined individually, taking into consideration factors including audience reach, engagement, content quality, creativity, professional experience, portfolio, campaign requirements, and overall value contributed to the ImboniServe brand.

Requirements

Applicants should have:

- ✓ Proven experience creating engaging content for TikTok, Instagram, Facebook, YouTube, LinkedIn, X, or similar platforms.
- ✓ Strong storytelling, video production, photography, editing, or presentation skills.
- ✓ Ability to produce high-quality, original, and engaging content.
- ✓ An active social media presence with consistent content publishing.
- ✓ Creativity and awareness of current digital trends.
- ✓ A professional, authentic, and ethical online presence.
- ✓ Excellent communication and collaboration skills.
- ✓ Passion for technology, innovation, entrepreneurship, and digital transformation.
- ✓ Knowledge of the hospitality industry is an added advantage.
- ✓ A portfolio or links to previous work are an added advantage.

5. GENERAL APPLICATION INFORMATION

Interested and qualified candidates may apply for the position that best matches their skills, experience, and professional profile.

All applications must be submitted through the official **LTGS Recruitment Portal**:

<https://management.lfsg.co.rw/e-recruitment/index.php>

Applicants are required to provide accurate information and submit all requested documents and supporting materials through the recruitment system.

For **Professional Content Creator (PCC)** applicants, a portfolio, social media profile, or links to previous work may be requested and should be provided where applicable.

For **Professional Marketing Partner (PMP)** applicants, relevant sales, marketing, business development, customer acquisition, or professional experience should be clearly demonstrated in the application.

6. APPLICATION DEADLINE

The deadline for submission of applications for both positions is:

25 SEPTEMBER 2026

7. SELECTION PROCESS

Applications will be reviewed based on the requirements and suitability of each position.

Shortlisted candidates may be contacted for further assessment, interview, practical evaluation, portfolio review, demonstration, or other verification processes as considered appropriate by the recruiting team.

Selection will be based on **competence, experience, creativity, communication skills, professionalism, demonstrated performance, and suitability for the respective partnership opportunity.**

Only shortlisted candidates will be contacted for subsequent stages.

8. IMPORTANT NOTICE

Applicants are encouraged to carefully review the requirements and responsibilities of the position before submitting their applications.

The **PMP** opportunity is primarily focused on **sales, marketing, customer acquisition, business development, and relationship management**, while the **PCC** opportunity focuses primarily on **content creation, digital storytelling, creative production, brand promotion, and digital engagement.**

Applicants should apply for the position that best corresponds to their capabilities and professional interests.

All partnership and engagement arrangements shall be governed by the applicable terms and conditions communicated to selected candidates.

ISSUED BY

LTGS RWANDA PLC
In Partnership with ICTHubs Limited

ImboniServe Creator & Marketing Partner Program

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Deadline: 25 September 2026

Mr. Enoki KWIZERA
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LTGS RWANDA PLC